



DIVA DESIGN



Diva Design
124 West 30 Street, Suite 303
New York, NY 10001
P: 212-633-2828
F: 212-633-2929
hello@divadesign.com

Diva Design is a New York City-based design studio providing high-end, professional design services from concept to completion. Through teamwork, dedication and commitment to seeing projects through from start to finish, we strive to deliver high-quality products to our clients. We pay great attention to our clients' unique identities and needs. We are a team of "divas" and "divos" who create outstanding design by adding the "diva touch." We find pleasure in watching our clients grow and enjoy assisting them in the continued success of their businesses by providing them with an eye-catching and professional public image. We believe in building strong, ongoing relationships.

Diva Design was established in 1998. Our client base is varied and ranges from businesses and financial institutions to non-profit organizations, universities, foundations and individuals. Our work encompasses a wide range of design disciplines, including logos and trademarks, stationery, annual reports, brochures, book covers, exhibition and conference materials, newsletters/publications and websites.

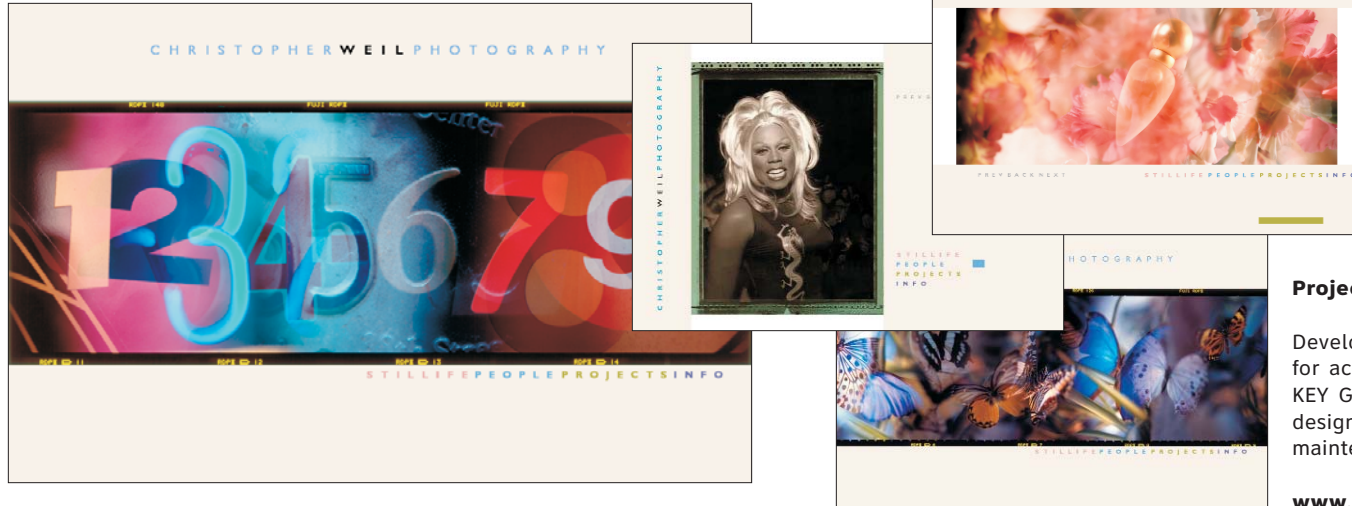
Diva Design is located in the heart of the fashion district in midtown Manhattan. Please call or email us for more information.





WEBSITES

CHRISTOPHER WEIL PHOTOGRAPHY



Project Summary

Develop clean, hip showcase for accomplished photographer. KEY GOALS: elegant, uncluttered design; clear navigation; easy maintenance.

www.weilphoto.com

ALEX SEPKUS JEWELRY

Project Summary

Develop elegant, one-page site for celebrated jewelry designer. KEY GOALS: understated style, detail-rich image optimization.

www.alexsepkus.com



LYCÉE FRANÇAIS DE NEW YORK

Contacts

Contacting the LFNY
 HEAD OF SCHOOL
 The Head
 Head of School
 1955
 1955
 1955

ABOUT LFNY
Admissions
Contacts
Curriculum
Parent Information
Alumni
Student/Teacher
Upcoming Events

Contributo
 TO LFNY

Franciais Lycée Français de New York, 9 East 72nd Street, New York, NY 10021, 212.861.9400

Curriculum

Academic Programs
 Lower School
 Middle School
 Upper School
 Faculty and Advisers
 College Placement
 Student Body and Conduct
 Academic Facilities
 Athletics
 Extracurricular Activities
 Daily Life
 Tuition and Financial Aid
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Academic Programs

An LFNY education is based on the French curriculum. Using this classical structure and teaching methods, the Lycee provides a nurturing environment in which students can grow intellectually, socially and emotionally.

Project Summary

Design of dual-language site for private French/English school.
 KEY GOALS: contemporary design, easy maintenance.

www.lfny.org

CEO&I

THE CENTER FOR EDUCATIONAL OUTREACH & INNOVATION

COOPER SQUARE COMMITTEE

COOPER SQUARE COMMITTEE

ABOUT
 Mission Statement
 Programs and Services

Here Today Here To Stay

Cooper Square Committee (CSCC) works with area residents to contribute to the preservation and development of affordable, environmentally healthy housing and commercial/cultural spaces so that the Cooper Square area remains racially, economically, and culturally diverse.

Began in 1959 as a small group of residents organized to oppose the City's Urban Renewal Plan for the Cooper Square area in the Lower East Side of Manhattan, we have grown into an organization of more than 500 members. Our primary service area is from 14th Street to Delancey Street, and from 3rd Avenue/The Bowery to 1st Avenue.

Project Summary

Develop attractive, resource-rich site for community organization.
 KEY GOALS: Easy to navigate, easy to update.

www.coopersquare.org

Learning is a place
 where paradise can be created.

Highlights...

- Whole, Continuous and Flexible with Flexible Content
- Basic, Intermediate and Advanced Courses in Mathematics
- Advanced Courses for English Education

Living Learning

Living Learning is the core of CEO&I - experiences which seek to promote and professionalize ACEES education to meet an ongoing, living process of learning and development, and not create passive opportunities for students from a diverse range of backgrounds to come together in a unique environment that encourages credits, innovation and achievement.

The Center hosts several activities, including: webinars, seminars, summer long courses and certificate programs. Courses can be taken for [academic credit](#) or for [continuing education](#).

From adult education workshops to seminars on science standards to middle school programs, from science fairs to courses for independent study focusing on using technology as a resource in education, **Living Learning** offerings span every aspect of educational theory and practice.

We are proud to host outstanding professionals in the educational arena who

Project Summary

Develop colorful, database-driven site for leading educational center.
 KEY GOALS: accessibility, usability, easy maintenance.

www.tc.edu/ceoi

Living Learning

REGISTRATION

COURSE CATALOG

COURSES OFFERED

- Academic Programs
- Extracurricular Activities
- Daily Life
- Tuition and Financial Aid
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After

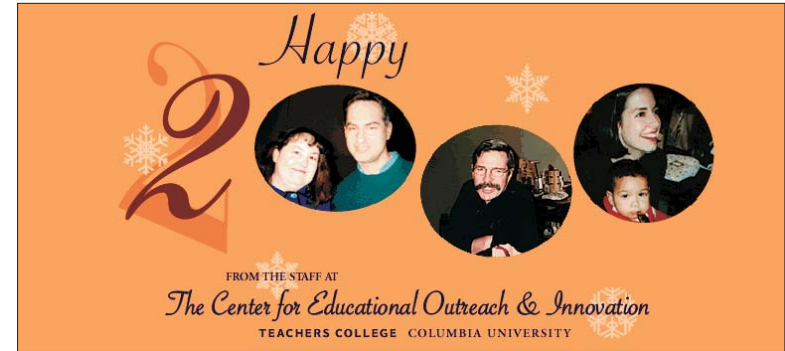
DIGITAL GREETINGS (DIVA DESIGN, CEO&I)

Project Summary

Diva Design electronic postcard. Artwork created from a scan of a snowy landscape in Austria.



Before



Project Summary

Animated digital greeting card for CEO&I.

U.S. COMMITTEE FOR U.N. POPULATION FUND



Project Summary

Design of attractive and interactive help page. Illustration by Ingo Fast.

www.uscommittee.org/help.html



CLIENTS, CONTACT, AWARDS



CONTACT:

Susanne Schropp

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F: 212-633-2929
hello@divadesign.com

References Available
Upon Request

CLIENTS INCLUDE:

African Youth Alliance
Baron Capital, Inc.
Center for Educational Outreach & Innovation
(CEO&I)—Teachers College-Columbia
University
China Institute of America
The Hechinger Institute on Education and
the Media
Lycée Français de New York
Match Restaurant (Soho)
National Council on Economic Education
John Rae Photography
Alan Roche Photography
Raugust Communications
Shared Interest
Sunder Sleep System
Suzalooz Press
Teachers College Reading & Writing Project
Typelighter Inc.
U.S. Committee for U.N. Population Fund
Wallace Foundation
Winter Roundtable on Cross-Cultural
Psychology and Education
Christopher Weil Photography

AWARDS AND RECOGNITION:

American Graphic Design Award, Graphic Design: USA:

Logo Design, The Center for Social Emotional
Learning, Columbia University
Read My Lips Self Promotion
Mina Birth Announcement
The New Year Oracle Self Promotion

WORKS PUBLISHED:

Watching Him Sleep
Private Greeting Cards, PIE Books, Japan;
"New Year Oracle"
1+2 Color Graphics, PIE Books, Japan;
"Winter Roundtable, Columbia University"
Graphic Design: USA, 1997 Design Annual,
New York; "New Year Oracle"
Graphic Design: USA, 1998 Design Annual,
New York; "Mina Birth Announcement",
"The Center for Social Emotional Learning
Logo", "Read My Lips"

